



PASSIONPRENEURS

Social Entrepreneurship through passion



PASSIOPRENEURS! Latest news

Project number: 2019-1-DE02-KA204-006105

Learning to be Passionpreneurs

The corona pandemic did not prevent us from getting together – this time, online. Starting from March 16 to March 30, 2021 the participants from Sweden, Lithuania, Germany, Spain, Italy, Greece and Cyprus met in Zoom to learn more about social entrepreneurship.



Throughout 6 online-sessions, the participants explored own interests, talents and passions; learned how to analyse needs of their prospective customers, plan the key steps of their entrepreneurial idea and present it to the public; got acquainted with real-life examples of social enterprises – *Myrtillo (Greece)* and *Moltivolti (Italy)*.

During the last session, the participants presented their own ideas by means of pitching (delivering a short speech describing a business idea in a concise and persuasive manner). Some of the ideas were: a cat café promoting the adoption of homeless animals; dance courses to promote integration of refugees and people with migration background; an online platform offering accommodation for people with disabilities; IT-courses for refugees, and others.

Here are some testimonies of our participants:

Very clear training that helps finding own Ikigai and ideas to help society while making a business

Effective tools, concrete examples of social enterprises, interaction with other participants

It was so fun that I would have liked to continue a bit longer :)

Supporting trainers in promoting entrepreneurial learning

To support trainers and counsellors, the PASSIONPRENEURS team developed a **Trainer's Guide** containing additional information that should facilitate the organisation and implementation of the Training Programme "Social Entrepreneurship through Passion".

The guide provides an overview of the methods used to identify a person's interests, talents and passions; analyses the challenges that vulnerable groups face on the way to entrepreneurship and suggests tools to overcome those difficulties, one of which is peer support and learning.

The English version of the guide can be found [here](#). Further language versions will be available in the coming weeks.

Online-platform for aspiring entrepreneurs and trainers

If you did not have a chance to participate in our events, you will have an opportunity to go through all the materials yourself. The PASSIONPRENEURS team is now finalising an online platform that will enable users to learn more about social entrepreneurship and develop own social business ideas, as well as provide additional information to those willing to foster entrepreneurial mindset among different groups incl. vulnerable ones.

The platform consists of two parts: a course for aspiring entrepreneurs (the English version is available upon registration [under the link](#), key for enrolment: *passionpreneurs2021*), and additional materials for trainers and counsellors willing to organise entrepreneurial training (will be available soon).

Meetings with like-minded people

The PASSIONPRENEURS project is drawing to its end, but before we drop the curtain officially, we would like to meet aspiring entrepreneurs and those contributing to the development of social entrepreneurship (hopefully, in person).

In September-October 2021, the partners in Sweden, Lithuania, Germany, Spain, Italy, Greece and Cyprus are going to conduct a series of meetings to present the results of the project and to discuss the role of entrepreneurial training in the promotion of social entrepreneurship.

To learn more, follow our Facebook page @passionpreneursproject.

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