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Welcome to the second EcoAgeing newsletter!

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**We have some exciting
news and updates to
share with you.**

But first... What is EcoAgeing?

EcoAgeing promotes intergenerational collaboration to tackle climate change by bringing together older adults (50+) and young people (18-30 years old) through workshops and educational activities.

The project fosters cooperation, combining their skills and experiences to drive climate action and social inclusion. It also trains young people to help older adults use digital tools, bridging the generational gap and improving digital literacy while raising awareness of climate change and the need for collective action.

What has been done so far?

First transnational meeting:

Last October, project partners traveled to Innsbruck (Austria) for the first in-person EcoAgeing meeting

Climate Change Set:

The ECOageing project offers a total of 60 activities designed to promote intergenerational learning and climate action, fostering dialogue and cooperation between young people and older adults. Through practical and educational exercises, the project aims to increase climate literacy by providing accessible knowledge on climate change, sustainability, recycling, responsible consumption, and energy efficiency.

Additionally, it seeks to encourage changes in daily habits, promoting the responsible use of resources and the adoption of more eco-friendly practices. A key aspect of the project is bridging the digital divide, enabling young people to train older adults in the use of digital tools to access environmental information and actively participate in sustainable initiatives.



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Once the activities are completed, pilot projects will be conducted with 10 retirees per country to measure progress in climate knowledge. These activities will be available on our website starting in July 2025, ensuring easy access for all interested individuals.

Overall, this initiative not only strengthens mutual understanding between generations but also empowers communities to develop local solutions and create a lasting impact in the fight against climate change.



Next steps:

1. Second transnational meeting:

The second EcoAgeing in-person meeting will take place in Turin (Italy) next April.

During the meeting, we will review all the activities carried out so far and set deadlines for the next tasks.

2. Mobile application:

A mobile app with gamified activities to make climate education fun and accessible for retirees, helping them learn about climate change, use digital tools easily, and collaborate with young people for sustainable change. The app will be available in February 2026.

3. "Creating Change" workshops:

Four workshops per country, with 15 young people and 35 seniors, promoting collaboration on climate issues and offering both groups a chance to share experiences and learn together, guided by young people. These workshops will take place starting in March 2026.

Explore our website:

Join us on this journey, where we will showcase the most relevant activities carried out in recent months within the framework of the project.

Follow us on our website: <https://www.ecoageing.eu/>



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