



PASSIONPRENEURS

Social Entrepreneurship through passion

Project number: 2019-1-DE02-KA204-006105

PASSIONPRENEURS: DOING WELL BY DOING GOOD

What is the project about?

Social entrepreneurship is a growing trend all over Europe: on the one hand, it tackles existing social and economic challenges – on the other one, it might help people who have fewer chances for “regular” employment to become independent and start their own business.

The institutions that initiated the project “PASSIONPRENEURS – Social entrepreneurship through passion” decided to take advantage of this trend in order to empower people who face distinct challenges due to various factors such as geographic location, sex, age, ability and citizenship, and continuous political and economic changes.

To achieve this, we are going to develop a training programme “Social entrepreneurship through passion” with practical activities and tools that will enable future participants to identify their talents and interests, enhance entrepreneurial qualities, and raise self-confidence.

The work of counsellors and trainers will also be supported by developing a guide that will contain information on how to use the training programme in everyday activities, identify the interests, talents and passions of adults, and teach the participants to pass over their knowledge to others through peer coaching.

Thus, the project activities are meant for:

- people facing social, economic or learning difficulties and having interests, talents and passions they want to employ in practice,
- occupational counsellors, coaches, employment agencies' experts, trainers of VET and adult education centres,
- local communities.

In the long run, the project aims to contribute to building social entrepreneurship capacities among people with fewer opportunities, enabling adults to lead change and impact on local communities, and overcoming existing social challenges.

What's next?

On December 2-3, 2019 the colleagues from Germany, Greece, Lithuania, Spain, Sweden, Cyprus and Italy got together in Palermo, Sicily, in order to discuss the structure and contents of the Training programme and other project products. Once ready, the programme will be piloted as a 5-week offline course for 15 persons in each country. The materials of the course and the guidelines for trainers will also be made available online.

Who are we?

- [Volkshochschule im Landkreis Cham e.V.](#) – an adult education centre in Bavaria, Germany, that has 30-year experience of provision and delivery of quality education and training for various target groups
- [IDEC S.A.](#) – a company based in Piraeus, Greece, that provides consulting and certification services, and conducts trainings and research both in Greece and internationally
- [Kaunas Chamber of Commerce, Industry and Crafts](#), Lithuania – an NGO that represents the interests of business community, support the development of companies' economic activities and provide consulting services to entrepreneurs
- [Asociación Caminos](#), Spain – an association that focuses on fostering exchange and communication, improving individual opportunities for development and supporting the social inclusion of targets at risk
- [Folkuniversitetet](#), Sweden - an adult educational association that runs numerous internationally-oriented activities such as language courses, courses abroad and projects with an international emphasis
- [Center for Social Innovation LTD](#), Cyprus – an R&D organisation focusing on developing and introducing disruptive solutions to systemic social, education and economic problems
- [Centre for Creative Development "Danilo Dolci"](#), Italy - a non-profit association that carries out educational projects in cooperation with schools, universities, institutions, associations and social groups both at local and international level

